



**PRESS RELEASE**

For Immediate Release

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**Dominion Riverrock announces full schedule of events for 2014 fest**

**Registration is now open**

RICHMOND, VA – Dominion Riverrock, now in its sixth year, announced today the full schedule of events for the May 16-18 festival in Richmond, VA. The 2014 schedule of events features all of the usual favorites: Trail running, mountain biking, kayaking, stand up paddleboarding, bouldering, freestyle biking and ultimate air dogs – along with musical performances, food vendors, exhibits and much more.

**2014 Schedule of Events**

(Subject to change)

**Thursday, May 15**

Registration and Athlete Check-In	4:00-7:00 p.m.
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**Friday, May 16**

Registration and Athlete Check-In	11:00 a.m. - 7:00 p.m.
Vendor Booths and Interactive Village open	5:00 - 8:00 p.m.
Slackline Highline Exhibition	5:00 p.m.
Subaru presents Ultimate Air Dogs (Qualifying #1)	5:00 p.m.
Miller Lite Filthy 5k Mud Run presented by Ruffwear	6:00 p.m.
Garmin Freestyle Bikes (Slopestyle Qualifying)	6:30 - 7:30 p.m.
FREE CONCERT	6:30 - 7:00 p.m.
Bouldering (Men's & Women's Qualifying)	6:30-8:00 p.m.
Subaru presents Ultimate Air Dogs (Qualifying #2)	7:00 p.m.
FREE CONCERT	7:30 – 9:30 p.m.

**Saturday, May 17**

Adventure Race	8:00 a.m.
Registration and Athlete Check-In	10:00 a.m. - 7:00 p.m.
YogaROCK	11:00 a.m.
Vendor Booths and Interactive Village open	12:00 – 9:00 p.m.
Group Hike presented by Central Virginia Trailblazers	12:00 p.m.
Bouldering (Men's & Women's Qualifying)	12:00 – 2:00 p.m.
Black Dog Paddle SUP Yoga Demo	12:15 – 12:35 P.M.
Group Hike presented by Central Virginia Trailblazers	1:00 p.m.



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Mountain Bike Skills Course tour	1:00 p.m.
Subaru presents Ultimate Air Dogs (Qualifying #3)	1:00 p.m.
Kayak Boatercross	1:00 p.m.
Thule Urban Assault Mountain Bike Race	1:00 p.m.
FREE CONCERT	1:00 – 1:45 p.m.
Group Hike presented by Central Virginia Trailblazers	2:00 p.m.
FREE CONCERT	2:15 – 3:00 p.m.
Slackline (Round 1)	2:30 – 4:00 p.m.
Subaru presents Ultimate Air Dogs (Qualifying #4)	3:00 p.m.
Group Hike presented by Central Virginia Trailblazers	3:00 p.m.
Mountain Bike Skills Course tour	3:00 p.m.
FREE CONCERT	3:30 – 4:15 p.m.
Stand Up Paddleboard (SUP) Cross	4:00 p.m.
Bouldering (Men’s & Women’s Semifinals)	4:00 – 5:30 p.m.
FREE CONCERT	4:45 – 5:45 p.m.
Slackline Highline Exhibition	5:00 p.m.
Subaru presents Ultimate Air Dogs (Qualifying #5)	5:00 p.m.
Black Dog Paddle SUP Yoga Demo	5:30 – 5:50 p.m.
ECCO James River Scramble 10K Trail Run presented by Goal Zero	6:00 p.m.
Garmin Freestyle Bikes (Slopestyle Finals)	6:00 – 7:00 p.m.
Slackline (Round 2)	6:00 – 7:00 p.m.
FREE CONCERT	6:15 – 7:15 p.m.
Subaru presents Ultimate Air Dogs (Qualifying #6)	7:00 p.m.
Bouldering (Men’s & Women’s Finals)	7:00 – 8:30 p.m.
FREE CONCERT	7:15 – 9:30 p.m.

## Sunday, May 18

Registration and Athlete Check-In	10:00 a.m. - 3:00 p.m.
Stand Up Paddleboard (SUP) Enduro	11:00 a.m.
Subaru presents Ultimate Air Dogs (Qualifying #7)	12:00 p.m.
Slackline Highline Exhibition	12:00 p.m.
Vendor booths and Interactive Village open	12:00 - 5:00 p.m.
Bouldering Speed Comp (Men’s & Women’s Qualifying)	12:00 – 1:00 p.m.
Group Hike presented by Central Virginia Trailblazers	12:00 p.m.
Slackline (Quarterfinals)	1:00 – 2:00 p.m.
Group Hike presented by Central Virginia Trailblazers	1:00 p.m.
FREE CONCERT	1:00 – 2:00 p.m.
Black Dog Paddle SUP Yoga Demo	2:00 – 2:20 p.m.
Group Hike presented by Central Virginia Trailblazers	2:00 p.m.
Mountain Bike Skills Course Tour	2:00 p.m.
Subaru presents Ultimate Air Dogs (Qualifying #8)	2:00 p.m.



Bouldering Speed Comp (Semifinals)	2:00 – 3:00 p.m.
FREE CONCERT	2:30 – 3:30 p.m.
Group Hike presented by Central Virginia Trailblazers	3:00 p.m.
Kayak Freestyle	3:00 p.m.
Garmin Freestyle Bikes (Best Trick Qualifying)	3:00 p.m.
Slackline (Semifinals and Finals)	3:00 p.m.
Black Dog Paddle SUP Yoga Demo	3:30 – 3:50 p.m.
Subaru presents Ultimate Air Dogs (Finals)	4:00 p.m.
Bouldering Speed Comp (Men’s & Women’s Finals)	4:00 p.m.
Garmin Freestyle Bikes (Best Trick Finals)	4:00 p.m.
FREE CONCERT	4:00 – 5:00 p.m.

**Dominion Riverrock is open to the public and is free to all spectators. Registration for the festival events is now open. For event registration and further information about Dominion Riverrock 2014, please visit [www.dominionriverrock.com](http://www.dominionriverrock.com).**

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**About Dominion Riverrock**

Dominion Riverrock, organized by Venture Richmond and the Sports Backers, began in 2009 and is now the nation's premier outdoor sports and lifestyle festival, bringing athletes, spectators, musicians, and even dogs to Brown’s Island for a three-day festival against the backdrop of downtown Richmond’s urban riverfront. The festival features a variety of outdoor sports including trail running, kayaking, biking, bouldering, slacklining, stand up paddleboarding, and dog jumping. The event was designed to promote Richmond’s unique riverfront, downtown trails and whitewater rapids to outdoor enthusiasts. As a result of the creation of Dominion Riverrock, there is a stronger appreciation for the value of outdoor recreation throughout the entire Richmond region.